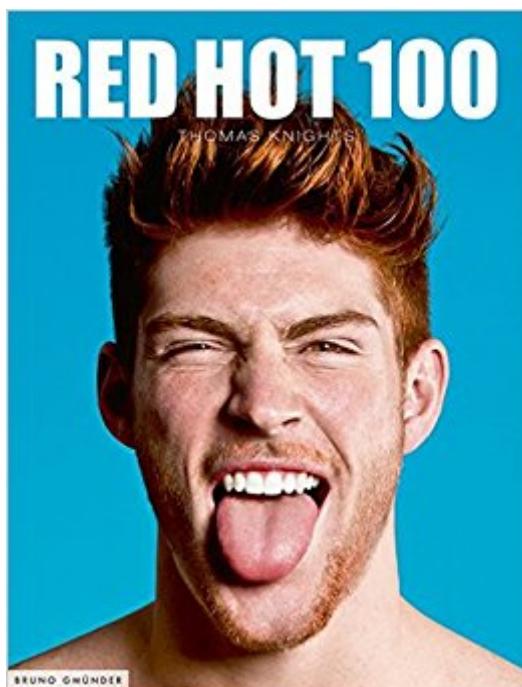


The book was found

## Red Hot 100



## Synopsis

"On the heels of his hugely successful Red Hot exhibitions in London, Rotterdam, New York, and Berlin, photographer and filmmaker Thomas Knights created the ultimate bible for fans of hot ginger men: Red Hot 100. With a truly international feel, the book contains one hundred flame-haired guys from all over the world, captured topless against the iconic vivid blue background now synonymous with the Red Hot brand. The book includes actors, models, and an Olympic gold medallist. Not only is it pleasing to the eye, the book also holds a mirror up to current perceptions of male beauty and asks the question, Why are there so few ginger heroes or heartthrobs in Western culture? This is sure to change after Red Hot 100. "Guys with red hair don't have the positive role models that girls do in our culture. A male with red hair is not seen as aspirational, culturally speaking, with very few leading men, heroes, action stars or heartthrobs played by men with red hair in Hollywood or on our TV screens. Also the more laddish culture of banter - that maybe is not so prevalent in female friendship circles - creates a fear of speaking out based on the concept of 'it was just a joke'. While many people may argue calling someone a 'ginga' or any other 'fun' words for people with red hair is just witty banter, for some of those on the receiving end, the impact to their self esteem is felt much more deeply and can have lasting, detrimental effects at school and way into their adult life. Red Hot is my response to this," says Thomas Knights. After being published in several editions, Red Hot 100 is now back in a new format."

## Book Information

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## Customer Reviews

"Redheaded men are hot, and here's the proof." -- New York Post"Red Hot 100 is a large scale coffee table book that showcases the hottest red headed guys from all over the world including Olympic gold medallists, actors and top models." -- Wall Street International"Photographer Thomas Knights' Red Hot 100 project became a global sensation." -- queerty.com

Thomas Knights began his career as a music producer and performer and quickly realised he also had a talent behind the camera. Inspired by underground visionaries like James Bidgood and Pierre & Gilles, and the greats, like Helmut Newton, Richard Avedon, Guy Bourdin and David LaChapelle, he has a dark, cinematic yet 'pop' approach to photography, film and music. His many music videos for the likes of Marina And The Diamonds, Willy Moon, Karin Park and Maya Jane Coles have amassed millions of views online, and his photography has been featured in Marie Claire, InStyle, Dazed And Confused and Vogue Italia.

I love this book! What a great conversation starter and coffee table book!

Hot guys!! Great book!

Wished there were more masculine looking men in this book.

most, if not all, of the pics are face shots. would have been nice to see full body in underwear or shorts to make it more provocative! yes the guys are good looking but overall it leaves me with an air of disappointment!

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